



UCSC Emeriti Association NEWSLETTER

Volume 2, Issue 3

Jan 2020

COMING EVENTS

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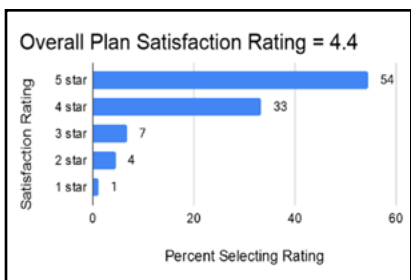
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1/16 Emeriti Luncheon: Benjamin Storm, Professor Psychology, "Remembering and Forgetting in the Digital Age." 11:30am-1:45pm, see [Video](#).



4/14 Emeriti Lecture: Paul Lubeck, Senior Research Professor Johns Hopkins School of Advanced International Studies, "Islam and Urban Labor in Northern Nigeria." 7pm Music Recital Hall.



5/21 Emeriti Luncheon: Chris Benner, Professor Environmental Studies, "A Universal Technology Dividend? Rethinking Price, Value, Work and the Commons." 11:30am-1:45pm, [Register](#)

THE PRESIDENT'S VIEW



This past November UCSC was invited to join the American Association of Universities (the AAU). This is a big feather in our cap. The AAU is an elite group of the top 65 research universities in North America. It is a little bit surprising that we got in this soon because we are still a fairly small campus compared to other public universities, especially in the numbers of faculty and postgraduate students. For example we have only 1,250 Ph.D. students, significantly fewer than even UC Riverside (which is not in the AAU).

AAU membership adds yet another element to the contentious and complicated question of whether our campus should continue to grow. There are strong pressures on both sides of the growth question. Many people within UCSC feel that we have more students than our resources will support. Housing for students, faculty, staff support, and classroom space are all insufficient for current enrollments. The people in our Santa Cruz community see a severe shortage of affordable housing. Traffic problems on Mission Street and Highway 1 rival those of big cities.

On the other hand, the State of California is desperate to find places for university students. This fall UCSC had 67,000 applications for 5,000 slots. I think the faculty are concerned about insufficient resources but at the same time are engaged in a vigorous competition for new faculty positions. When I talk to younger faculty, I hear a wish for more colleagues in their academic area. Our campus has a long history of starting new programs and then failing to build them to a functional size. For a major university we have sizeable holes in our

Continued on page 2

curriculum.

In the near term I see continued growth, but at a slow rate. Our priorities in the future will need to be different than they were in the past. Given the local housing costs I am frankly surprised that we have continued to be able to recruit excellent faculty, postdocs and grad students. As the Committee on Faculty Welfare has shown in recent years, the cost of living in Santa Cruz is high, even compared to other coastal locations. For the sake of the city and the university, we will have to invest in a lot more housing. To maintain our AAU status we need to continue to build our graduate programs. The distribution of dollars within the campus may be very different in the near future compared to what we emeriti saw in the earlier days of our campus.



Update on the East Meadow



*Jim Clifford,
Distinguished Professor Emeritus,
History of Consciousness*

The New Year brings a new meadow—changing dramatically from brown to green. The transformation never fails to inspire. And, for now, the great space with its sweeping horizon is still open. EMAC's (East Meadow Action Committee) lawsuit to prevent the construction of prefab housing in the grasslands is proceeding. It bears repeating that our lawsuit does not challenge the much larger west-campus development, and the need to bring much-needed student beds to campus. Last Monday an initial brief was filed by our lawyer William Parkin in Santa Cruz Superior Court. This will be followed by a brief from the University in March, and a short reply from EMAC a few weeks after that. Oral arguments are scheduled for early May, with a judgment anticipated shortly thereafter.

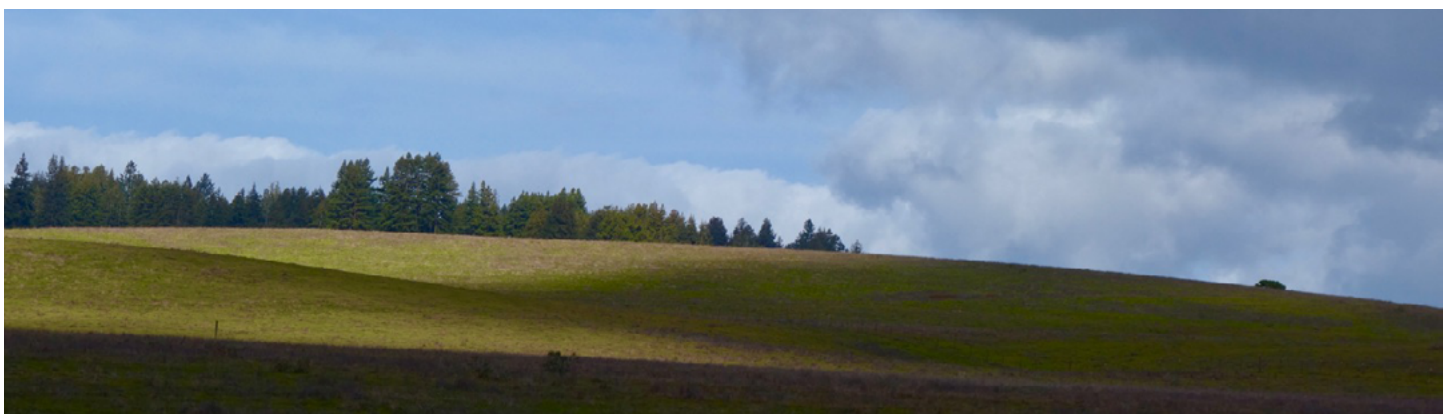
The massive Administrative Record, which gathers all planning documents and records of discussions relevant to the Student Housing West project over its four years of development and debate, is now a public document in the hands of the court.

Thanks in part to this record, which includes a great deal of internal administrative data, it is now possible to reconstruct a fairly complete timeline for the development. The [attached timeline](#) clearly shows how ***the decision to build in the East Meadow was made, without public knowledge and in great haste, in less than two months near the end of Summer 2017.***

At that time the Student Housing West project lost about half its land due to a decision by campus administrators not to apply for a permit from the US Fish and Wildlife Service to allow a taking of protected species' habitat (California Red Legged Frog). *The campus authorities declined to negotiate a permit and workable mitigations with USFWS, as they had done previously and successfully at Ranch View Terrace. Instead, they pressed ahead, sacrificing not even a week of their already-aggressive schedule.*

The result was a decision to build even more intensively on the drastically reduced west campus site and to off-load structures that could no longer fit there into one of the most sensitive, iconic sites of the east campus. Architectural planning, site study, and analysis of alternatives were lacking. These would be added later, under time pressure. The result was an Environmental Impact Report that provoked massive opposition when it went public the following Spring and that required serious revision.

The [attached timeline](#) documents how rapidly the decision to move East was taken, how limited the consultation was, and how the change—a revolutionary reversal of a half-century of campus planning policy—was



The meadow 1/14/20. Photo taken from just beyond the intersection on McLaughlin Dr. The proposed project would block this view completely.

East Meadow...*from page 2*

effectively hidden from public awareness through the fall of 2017 and into the following year.

Had the administration taken the usual step of negotiating mitigation measures with the USFWS and won approval for a larger site on the west side, the East Meadow would have remained undeveloped, the Student Housing West project could have made use of a much larger footprint, with less need to build so high. And, in all likelihood, **the construction of badly-needed housing would have begun by now.**

EMAC's litigation necessarily proceeds within the narrow technical limits of CEQA, California's environmental law. The lawsuit challenges a still-flawed Environmental Impact Report, whose east-campus components are particularly troubling. But wider issues are raised by the decision-making process with its haste, its over-reliance on for-profit partners, and its careless abandonment of the traditions of campus design and environmental sensitivity that have long defined UCSC. We hope that continuing public pressure will result in careful university growth, with no more mistakes like the East Meadow travesty.



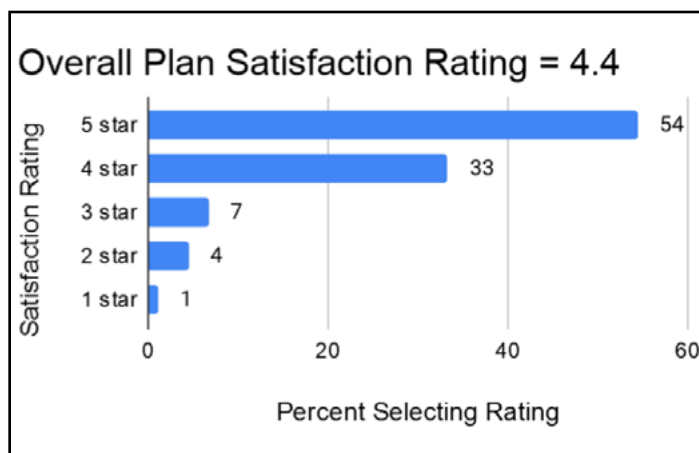
HEALTH BENEFITS

Since UCOP removed Healthnet Seniority Plus health insurance plan and introduced a new plan: United Health Care UC Medicare Choice, I thought it would be useful to survey our UCSC Emeriti to learn about their health insurance situation. About a third of UCSC Emeriti responded (102/292), and of those 9% do not have Medicare, 2% just started Medicare in 2020, and 86% had Medicare plans in 2019 and 2020.

In Medicare Plan?

No, Non-Medicare (age > 65)	9
No, Pre-Medicare (age < 65)	3
Yes, in both 2019 and 2020	88
Yes, not in 2019	2
Total Responses	102

Respondents reported an average overall satisfaction of 4.4 on a scale of 1 = unsatisfied and 5 = very satisfied. See the bar chart showing percentage for values 1-5 Overall Satisfaction with 2019 health plan.



Emeriti Satisfaction With Their 2019 Health Plan is 4.4 out of 5.

Next we look at **Overall Satisfaction for each 2019 plan.**

Plan	N	Stars
AARP United Health	1	4.0
Anthem Blue Cross PPO	5	4.6
HealthNet Seniority Plus HMO	29	4.5
Kaiser	6	4.8
UC High Option	6	4.5
UC Medicare PPO	38	4.3
UC Medicare PPO without drugs	2	4.0
Via Benefits	2	2.0
UC Care	1	4.0

Highest satisfaction (4.8) was reported for Kaiser (n=6), with Anthem Blue Cross PPO next at 4.6 (n=5). Healthnet Seniority Plus HMO was rated at 4.5 (n=29) as was UC High Option, 4.5 (n=6). Those with UC Medicare PPO rated 4.3 (n=38), and without drugs it rated lower at 4.0 (n=2). Out-of-state Emeriti have Via Benefits as the only choice and rank it at a low 2.0 (n=2). One wrote "I had no choice because I live out of state. I pay a lot more and get a lot less than retirees who live in California. I think this is very unfair and unethical for UC to provide inferior coverage for retirees who live outside California. UC thinks it will save money by discriminating against us but it will ultimately lose money, because alienating me will mean I'm unlikely to make any contributions to UC now or when I die." Via Benefits pays \$3,000/year, flat.

Now we analyze the change of plans from 2019 to 2020. What did those in HealthNet Seniority Plus do when their plan evaporated? Drum roll 97% chose the new plan, UC Medicare Choice and 3% went to Kaiser. Anthem Blue Cross had 40% transfer to UC

Decision to Stay or Change Health Insurance Plan During Open Enrollment.

2019 Plan	2020 Plan	Count	Percent
AARP United Health	AARP United Health	1	100.00%
Anthem Blue Cross PPO	Anthem Blue Cross PPO	3	60.00%
Anthem Blue Cross PPO	UC Medicare Choice	2	40.00%
HealthNet Seniority Plus HMO	Kaiser	1	3.45%
HealthNet Seniority Plus HMO	UC Medicare Choice	28	96.55%
Kaiser	Kaiser	6	100.00%
UC High Option	UC High Option	6	100.00%
UC Medicare PPO	UC Medicare Choice	11	27.50%
UC Medicare PPO	UC Medicare PPO	26	65.00%
UC Medicare PPO	UC Medicare PPO without drugs	1	2.50%
UC Medicare PPO without drugs	UC Medicare PPO without drugs	1	2.50%

Medicare Choice (2/5) and UC Medicare PPO had 28% transfer to UC Medicare Choice (11/38). Emeriti in UC High Option (6) and Kaiser (6) made no change.

There is no correlation between satisfaction score of 2019 and whether a change was made, e.g., the ratings for Anthem Blue Cross PPO by those that changed were identical to those that did not change. The person who moved from HealthNet to Kaiser had rated HealthNet at 2, and "Avoided UC Medicare Choice due to uncertainty."

HealthNet people chose Choice mostly because they liked the cost and benefits of Choice, or because it was most like HealthNet which they liked. Six HealthNet people selected Choice, but gave the reason "I liked my 2019 plan so did not change," showing they considered Choice to be equivalent to HealthNet Seniority Plus. Those in other plans that made no change did so because they liked their plan and wanted to keep it, but some said they avoided Choice due to uncertainty. One said they avoided Choice because there was no PAMF contract at that time.

Finally, after open enrollment, it is useful to see the picture of membership of each plan for our respondents. The next table shows the 2020 plans and membership. Notice that UC Medicare Choice is 48% of our respondents, and UC Medicare PPO is now 31%.

My Personal Experience with UC Medicare Choice.

First I received my card and instructions to register at uhretiree.com to get my HealthSafe Id. Next I clicked on Order Prescriptions and it took me to optumrx.com and all my prescriptions were there already. I set up a

2020 Plan	Count	Percent
AARP United Health	1	1%
Anthem Blue Cross PPO	3	3%
UC Medicare Choice	43	48%
Kaiser	7	8%
UC High Option	6	7%
UC Medicare PPO	26	29%
UC Medicare PPO without drugs	2	2%
Via Benefits	2	2%

credit card and placed an order (mail order) which arrived in a couple days.

Choice uses "Silver Sneakers" for free gym membership. I visited silversneakers.com, checked my eligibility, set up my account and printed my Silver Sneakers ID card. I use 24 Hour Fitness, and this gives me a free "All Clubs" membership at any 24 Hour Fitness club. One can go any time of day or night and take any classes. You take your Silver Sneakers ID card to the gym the first visit and register your fingerprint. After that you only need to remember to bring your finger!

The ID card also lets you also use Toadal Fitness, Curves (women), etc. You can go to different clubs on different days if you wish. Toadal Fitness restricts hours to noon-3pm and there is a one-time signup fee, and the only class is the Silver Sneakers class.

My PAMF doctors are participating with Choice. There is much health info at Choice website. My impression is very positive so far. —by Todd Wipke, Professor Emeritus Chemistry and Biochemistry



EDITOR'S CORNER



Todd Wipke,
Professor Emeritus Chemistry and Biochemistry

UCSCEA Newsletter. After issue 2-4 we will have completed two years of publication with me as Acting Editor and John Schechter as Member Contributions Editor. John also critically reviews the entire newsletter and assists in editorial decisions. We are now asking for volunteers for editorial positions and for your Emeriti contributions. This newsletter has given a voice to UCSC Emeriti where they could present their news, opinions, research, and stories for all Emeriti, active Faculty, Retirees, at UCSC and other UC campuses. This newsletter is a permanent indexed publication, available publicly via our Emeriti website and the Library Special Collections, and distributed by email to 1,000 at UCSC. It has been helpful as a voice for the UCSC Emeriti Association by presenting the programs, and accomplishments of the EA and all Emeriti, which we never had before. As they say: "Use it, or lose it!"

I can not continue as Acting Editor, but I will work with the next Editor so there is overlap on the end of April issue 2-4, and will serve as an advisor after that. What does the Editor do besides write the Editor's Corner? I receive news articles from the Retiree Emeriti Center, the representative to CUCEA, the Joint Benefits Committee, EA President, Webmaster, and hopefully some Newsletter reporters. Additionally, I recommend to Assistant Editor, John Schechter, any Emeriti that I discover that have a potential Member Contribution article. Incidentally, all Emeriti may contribute an article, as can Associate Members.

John lives in San Diego area so we Skype to coordinate and we maintain a shared Google spreadsheet that reflects the status of articles, and shared directories where article items are stored.

The technical assembly of the Newsletter has been done by me using InDesign, which I learned from scratch. If the next Editor does not wish to do that part, I have arranged for an assistant to do that. I created a template and styles for the Newsletter, and of course there are seven already published issues for style references. Distribution to the 1,000 recipients is done by the Webmaster and Emma, the EA Administrative Assistant. Readership is measured automatical-

ly by Google Analytics.

You may show your support for the newsletter by clicking on this [survey form](#). With your support the fledgling newsletter on the edge of the nest will take flight, otherwise it will fall to the ground and die.

CPRA Requests Update. In [UCSCEA Newsletter 2-1](#) we described 18 California Public Records Act Requests that the Information Practices Office of UCSC has not fulfilled. I appealed to the Chancellor on Nov 8, 2019 to deliver the documents. Finally, Jan 13, 2020, the Information Practices Office offered document **A1**, the *Concept Package* that I had requested Dec 16, 2018. **This document, dated 10/14/2014, describes the plan to remove two thirds of the S&E Library volumes.** The plan was initiated when Elizabeth Cowell was promoted Interim University Librarian, July 2013.

The [Concept Package p 40](#) states: **Reference Collection Goals and Principles:** " ... There are approximately 294,000 volumes physically stored in the S&E library. There are plans to significantly reduce the inhouse collection down to a 'core' or 'basic' collection of roughly 75,000 to 100,000 bound volumes. The exact nature and size of the final collection is pending the conclusion of the library's internal survey and study."

Not a single faculty member was involved in the planning or even knew about the plan until it happened in June 2016! Shared governance of the S&E Library—not so much. The Concept Package was referenced in the *S&E Library Space Planning Advisory Task Force Final Report (6/4/18)*, but it took 13 months to obtain it by the California Public Records Act!

Sim Swap Fraud. *Symptom:* your phone suddenly loses service and you can't send or receive phone calls or text messages. Your cell phone number may have been taken over by someone who called your phone company, convinced the company that they were you using your personal information, and got the company to assign your number to a new SIM in a different device in the fraudster's possession. The fraudster may then be able to log in to your online accounts, email, financial, etc.

Contact your phone carrier immediately and let them know you didn't make the changes. The carrier will help you recover access to your phone number. I can't emphasize this enough—do not wait to call. The longer someone has access to your phone number, the more damage they can do.

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Here are the customer service numbers for each major carrier. Put your carrier's number in your phone as a contact:

Sprint: 1-888-211-4727

AT&T: 1-800-331-0500

T-Mobile: 1-800-937-8997

Verizon: 1-800-922-0204

With your SIM card deactivated, you won't be able to call from your phone, but at least you'll have the number handy to use on someone else's device.

You'll also want to reach out to your bank(s), credit card company, and double-check all of your online accounts to make sure that the perpetrator hasn't changed your passwords or made any fraudulent transactions. If you find transactions that aren't yours, call your bank or visit a branch right away and explain the situation.

Protect yourself against Sim Swap Fraud by setting a PIN number on your carrier account. Don't use your birth date, anniversary, or other number that is easily guessed, or that could have been obtained by identity breach.

Remember, no matter how many PIN codes or passwords we add to our online accounts, there's still a chance that someone will find a way to break in. But at least by setting a passcode for your account, and knowing what to do if you find yourself a victim of SIM swapping, you're prepared.

Another critical aspect of strong online security is to use a [password manager](#) to create and store unique passwords on your behalf. Additionally, enable [two-factor authentication](#) on every account that offers it.

Online Access to Accounts. Perhaps you are thinking, it is safer to not setup online access to your account? Guess what, if you don't control online access to your account, someone else may setup online access to your account. Better that you have control.

Distracting Campus Burma Shave Signs. For the first 50 years of UCSC's existence, our roads on campus were bordered by nature, redwood trees, meadow, and some buildings, street lights, and required traffic signs.

On the occasion of our 50th anniversary of the campus founding (1965), the light poles were adorned with banners on each side. Now, five years later, banners remain. They remind me of similar propaganda banners I saw in Novosibirsk, Siberia, in the summer of 1977, along the road in a beautiful park.



This picture shows no sidewalk—the target audience is drivers of automobiles or cyclists. One must look high up and focus at length to attempt to read the sign, looking away from the road. How is this different from looking at a cell phone? I encourage you to zoom in and try to read the sign. While the street light contributes to student safety, the propaganda banner endangers drivers, cyclists, and pedestrians. Our anniversary is over, let's enjoy the redwoods without the signs and focus on the road and pedestrians. Sure, trees are tall too, but peripherally viewing the woods does not distract our view of the road. With apps, the website, social media, email, Tuesday Newsday, and bulletin boards, are these Burma Shave signs worth the risks they create? Chancellor, take down these signs.

Retiree Emeriti Center (REC) Steering Committee.

The planning for the Center started with EA President John Marcum, then Michael Cowan as Emeriti Association (EA) President made the Center his key focus. The Retiree Association (RA) and the Emeriti Association each have had two representatives to the Steering Committee, which guides resource allocation and activities of the Center. The key resource is the time of the Center Coordinator. The coordinator position started at 25% time, then it rose to 50% time for 2 years, and this year it finally is one full-time employee, Christy Dawley. The Center provides support to the RA (Retiree Association) and the EA. Christy attends RA Board meetings and EA Executive Committee (Xcom) meetings, assists in joint EA-RA events, and consults with other UC Retiree Emeriti Centers and attends the CUCEA/CUCRA biannual meetings. The Center also sponsors the Spring Welcome to Retirement event, organizes cyber security training sessions, assists retirees and emeriti with benefits issues, and this year will help organize the CUCEA/CUCRA Meeting at UCSC Oct 2020.

The Senate Committee on Emeriti Relations (CER) has not been involved in building the Center, but last academic year CER requested *Continued on page 7*

that CER have a representative to the REC Steering Committee. CER asked the Chancellor to grant CER a representative slot and the Acting EVC is considering it now. A joint meeting of CER and EA is planned.

The CER and EA are different. CER is an Academic Senate Committee, but the EA is an independent Association, affiliated with UCSC, serving all 292 Emeriti. Sixty percent (170) of Emeriti pay dues to support the EA, the highest percentage in the UC system. CER members are selected by the Senate Committee on Committees, a committee of active faculty, with no Emeriti, but EA officers are elected by the Emeriti. CER reports to the Senate via an [Annual Report](#) each November, while the EA informs Emeriti via the EA [website](#), [newsletters](#), emails, [luncheons and lectures](#), [Facebook](#), [YouTube channel](#), [biannual reports to CUCEA](#), and [annual reports](#).

The EA Statement of Purpose and the CER Charge (missing on Senate website) are given below. Also see [CER 2018-19 Annual Report](#).

EA Statement of Purpose

"The UC Santa Cruz Emeriti Association, founded in 1979, aims to foster an atmosphere of collegiality among Emeriti by providing socially and intellectually stimulating programs. The Emeriti Association promotes better understanding of the University's research, teaching, and service mission through community-wide lectures, the Panunzio and Dickson awards, a quarterly newsletter, and public videos of our programs and lectures, documenting the value of Emeriti research, scholarly activities, and service performed in retirement. The Emeriti Association also advocates for Emeriti rights, welfare, status, and benefits, coordinating with the Council of University of California Emeriti Associations (CUCEA), the Chancellor, the UCSC Academic Senate Committee on Emeriti Relations, and the Retiree and Emeriti Center."

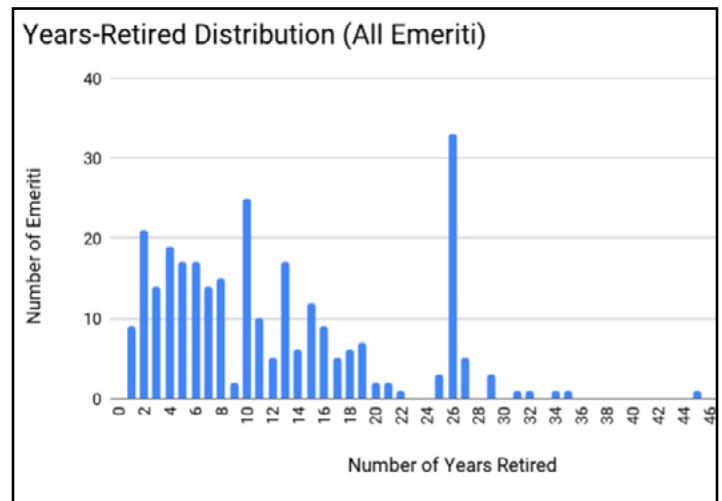
Committee on Emeriti Relations (CER) Charge

13.19.1 There are at least two and no more than five emeritus and one non-emeritus Santa Cruz Division members, plus the Chair of the Committee on Faculty Welfare serving ex officio.

13.19.2 The Committee will maintain current, centralized records of all emeriti who are members of the Santa Cruz Division. The Committee will also ascer-

tain and make known to the Santa Cruz Division and to the UC Santa Cruz Administration the interests and needs of emeriti, and it will make appropriate recommendations regarding ways to facilitate their continued contribution to the University.

Distribution of Emeriti Years of Retirement. The following plot shows a histogram of the number of living UCSC Emeriti that have a given number of years of retirement. I will let you guess which peak represents the VERIP group. Faculty did not retire for the 3 years before the VERIP, because they knew it was coming and would have bonuses. The average number of years retired for all Emeriti is 12 years.



New EA Videos Available:

[A. Marm Kilpatrick, Mosquitoes, birds, bats and disease](#)

[Jill Steinberg, Successful Retirement](#)

[Burney LeBoeuf, Seal Supermoms Reign](#)

[John Jota Leanos, Decolonial Rendering](#)

[Benjamin Storm, Remembering and Forgetting in the Digital Age](#)

Measured Impact of EA Videos. For the past month, our [YouTube channel](#) has gained 5 subscribers, 286 views, 1,077 minutes (18 hours) watched, 4 likes, and 3 shares. John Schechter's "[Runagate Runagate](#)" has 600 views. He made that video (his first) to go with his article in [UCSCEA Newsletter1-4](#). Each EA video is a long-term investment to create a valuable information resource and history of our EA. Videos are watched even decades after the event.



MEMBER CONTRIBUTIONS



*John Schechter, Professor Emeritus Music Editor, Member Articles
Fallbrook, CA*

I enjoyed working with this issue's contributing authors. This responsibility continues being a learning experience, for me, and it provides an appreciation for the sustained open minds and adventurous spirits of our Emeriti colleagues. I encourage all our Emeriti to consider submitting a contribution (400-1,200 words) for a future issue.



Reviving a Documentary and Discovering a New Inspiration



*—by Shelly Errington
Professor Emerita Anthropology*

Since retiring from my position as a professor of cultural anthropology at UCSC in 2015, I have devoted myself to taking photographs, to making ironic and gentle humorous line drawings (“cartoons,” you might call them), to traveling, and, at long last, to putting English subtitles into a documentary video in Spanish that I made some years ago, preparing to show it in the world of English-speakers. **I’ll be giving a departmental colloquium on it Feb 5, 2020, and it will be screened on campus on February 13, in room 75 of Soc Sci II; door opens at 7:15 p.m., with screening at 7:30 p.m.** Happily, I have just found out that FONART, the Mexican government foundation for the promotion of *artesanías* (“folk art”), will screen the documentary as part of the celebration of the International Day of the Artisan on March 19, 2020.

Here’s the description:

The Work of Art / La Obra de Arte

This carefully filmed documentary explores the works and lives of six highly skilled artisans working with traditional methods in the region of Lake Pátzcuaro, Michoacán, México, an area renowned for its rich “folk art” (*artesanías* or *artes populares*). The focus of the film is the process of creation, itself. Featured are three artisans who painstakingly buy their materials, working them into beautiful saleable products, and three

Grand Masters, who dominate every aspect of the process, from extracting clay with pickaxes in the nearby hills, to creating their own colors from earth and plant materials, to pounding red-hot copper disks. The cinematography invites viewers to feel as if they are right there with the artisans, seeing their worlds in everything from intimate close-ups to grand and scenic panoramas. In the course of showing artistic process, the film also reveals the importance of family, the hazards of their work, the difficulties of pricing, the Juried Competition system used throughout Mexico to promote and encourage the making of *artesanías*, the artisans’ thoughts on clients—completely in their own words, with no voice-over narration, no external experts, and only local sounds and music. Produced and directed by Shelly Errington, photographed and edited by José Luis Reza. In Spanish with English subtitles. 1 hr 23 min.



José Luis Reza filming an artisan collecting clay.

How did I come to make a documentary? It came about like this:

By the mid 1980’s, I had turned my attention away from my region of study in graduate school (Island Southeast Asia) to what became known as “Visual Culture” and the politics of art displays: for me, that meant museum narratives about “Tribal Art,” nation-state representations in public places of internal minorities, visible culture (the arts, documentary film, photography), the global art market, and suchlike. In 1998 I published *The Death of Authentic Primitive Art and Other Tales of Progress* (UCPress), which pretty much expressed what I had to say about it all. By the end of that century, I was almost as exhausted as the concept of “authentic primitive art,”

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Reviving...from page 8

albeit for different reasons—to wit, sadness and illness and huge expenditures of energy on various things. I needed a new start, a new inspiration, for the next phase of life.

I found it early in this, the twenty-first century, by spending a sabbatical year at the Berkeley Graduate School of Journalism auditing courses in documentary film (I was privileged to study with the filmmaker Jon Else) and multimedia journalism; it was there I learned what distinguishes a professional film from an amateur one. Returning to my own classes at UCSC, I began teaching and writing about things digital, especially the anthropology of film and photography (history and theory), and I created a production course called “Multimedia Ethnography,” which was a lot of fun. In it, students created 8-minute videos made in *iMovie* using stills, interviews, and ambient sound (virtually no video footage was allowed). They learned how to use a (digital) camera, how to comprehend the differ-

ence between a snapshot and a composed image, how to interview, how to record good sound (different mics, where to record, the importance of ambient sound and “room sound”), how to edit in *iMovie*, how to edit sound in *Audacity* (a free program), how to get permissions and arrange interviews, and how to practice the “language of film”—both the nomenclature and ways to structure the story visually, how to make transitions, and how to make it visually interesting. Their final product was somewhere between a storyboard and a rough cut. Needless to say, through teaching this course for several years, I deepened my own views, knowledge, tastes and opinions about documentaries and documentary films, particularly what I’d like to construct as my own.

Meanwhile I bought a decent “prosumer” video camera, the Sony PD-150, and its accoutrements. I had begun going to Mexico in 1989, to give lectures and to do a little fieldwork on *artes populares* and state narratives about them, and by 2006 or so was researching,



S. Errington at work, Cuetzalen, Puebla. Photo by JL Reza with iPhone.

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producing, and directing a documentary about Mexican artisans in communities around Lake Pátzcuaro, Michoacán. My cinematographer and editor was José Luis Reza, an old friend who is a professional and who now has a cinema school in Puebla. This work was initiated with a grant from the Academic Senate's COR. We completed the film, it was transcribed to written Spanish and into French, and French subtitles were inserted for a showing in France. Then it languished for several years, as each of us had other things to do besides create English subtitles.

In July 2015 I retired from teaching, again beginning a new phase of life. In these last five or so years, I have taken up photography seriously (I did Open Studios five times, 2014-18), and I'm so grateful to have had that opportunity and reason to professionalize myself as a photographer. I also revisited and reformatted older cartoons I'd made, and I made new ones, which I published in the journal *Gastronomica: Critical Food Studies* at the invitation of the then-new editor, my Anthropology colleague, Melissa Caldwell. And now, recently, I am returning to filmmaking.

As for the subtitles, I finally mobilized myself to translate the transcript into English and make subtitles when I was invited to show the film in Fall 2019 in Pátzcuaro at a venue frequented by both English- and Spanish-speakers, a cultural center called *La Jacaranda*. Before I began translating, I thought it would be merely a few days of work, since I speak Spanish well and, after all, was very familiar with the film. But, as my mother used to say, "...Dream on!..." The difficulties of translation are myriad and well known, but are compounded when the "text" to be transcribed is oral, with its repetitions, unclear references, etc., and compounded again when the oral utterances were transcribed into written Spanish by a native French-speaker whose aural understanding is excellent but whose knowledge of written Spanish and spelling is imperfect. Then, I also had technical difficulties because it was originally edited in a software now considered "heritage" and virtually unused (*FCP7*), so it had to be converted into the new software (*Adobe Premiere*); also, I had to find a competent bilingual editor to insert the subtitles (the excellent Remy Rodríguez from the Digital Nest in Watsonville agreed to do it). Time was getting short. I needed to give Remy a few weeks to do it before I left for Mexico, since he has many other jobs, and I was somewhat discouraged and becoming

panicky. I comforted myself with the thought that, though I might be embarrassed if it were not done in time or not done well, no one would die. That's the ultimate way to put things into perspective. Happily—and I will be forever humbled and grateful, to the rescue came my friends and colleagues, Norma Klahn (UCSC Literature) and Guillermo Delgado-P. (UCSC Anthropology), whose generous and timely assistance in translation saved the day. The subtitles were completed just in time, and the film was shown to—and was enthusiastically received by—the audience at *La Jacaranda* in late October. Onward and upward with the arts!

Now that I know how to do this sort of thing, I am planning my next documentary video, which will also be shot mainly in Mexico. This time, I hope to complete it within two years.



What To Do Before You Die



Barry McLaughlin
Professor Emeritus Psychology

As a retired UCSC professor I felt that I had my estate in order. I have a will, a trust, an IRA and my beneficiaries are all up to date. However, the experience of two recently widowed friends let me know how much more there is to do to prepare my survivors for my death. It's not something I or any of us like to think about, but my experience made me realize I must.

The death of a partner or family member leaves the survivors emotionally fragile. On top of the emotional crisis, they will have a great deal to do notifying people and agencies in the aftermath of death. This ranges from finding and executing wills and trusts to contacting insurance companies, dealing with finances, informing people about the death, and a great deal more. It's overwhelming for your survivors, but you can lessen the impact by taking steps to facilitate the process.

This will require time and effort on your part. And your information needs to be revisited and updated each year. Nonetheless, it is something that has to be done to prevent your survivors experiencing added trauma, confusion, and unnecessary headaches after your death.

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A recent [article](#) in the New York Times (“Get Your Digital Accounts Ready in Case of Death”) spelled out a number of things one can do to prepare survivors for one’s death. I want to elaborate on that article here, starting with something I was not aware of until recently: the campus policy about emails. (This was [mentioned by Todd Wipke](#) in UCSCEA Newsletter2-2, p6.)

UCSC Emails

When I retired quite a few years ago, there were not many options to my UCSC account, so I used that account for all my internet correspondence. Now I have other accounts but there are still people and companies who access me through that old account. In the case of some of my peers, the UCSC account is the main one they use to this day. I didn’t realize that the University closes the UCSC account immediately after you die. Once this happens no one can access your account.

That can be bad news for your survivors. If they can’t access your university account, they do not know who you are corresponding with, which colleagues should be informed of your death, what is the state of co-authored articles or other unfinished work. It’s even worse if you have financial or other personal correspondence on your UCSC account.

The University’s policy is that your campus email account is a prerequisite of employment that is part of your affiliation with the University. Once that affiliation is over, so is your right to the account (the same is the case for students). I should point out that the campus “closes” your account; it does not “destroy” the account. Under unusual circumstances, it is possible to retrieve particular documents, but the process requires a formal request and involves University Counsel. And it is limited to specific documents where there is adequate justification. Generally speaking, what is on your email account becomes inaccessible to your survivors.

So how can we deal proactively with the fact that our UCSC email account is closed on dying? In his note in the Newsletter Todd Wipke mentioned some methods to forward your emails from the UCSC server to an outside (e.g., gmail) account. The campus ITS center has several recommended ways of doing this, one of which worked for me. However, I am not sure that my wife will want to read through my UCSC emails. My strategy will be to put any important ones in a well-la-

beled folder on my computer’s desktop. This brings me to the more general topic of what things should be done to provide needed information to one’s survivors.

A To-Do (as soon as possible) List

The most important step is to make *digitally available* the information you think your surviving spouse or other family members might need after your death. This means they must have access to your computer and the information there should be easy to find, ideally on your desktop. My wife and I have the same password for our computers, but if you are the only one who knows your password, this is *the* critical piece of information for survivors.

In a folder on my computer’s desktop, I have the following information, drawing from my own experience as well as from the NYT article mentioned above, and the “[Family Letter Format](#)” by Adrian Harris of UCLA that provided a detailed list of what he had prepared for his survivors.

1. Location of Important Documents

- List of Internet Logins and Passwords
- Social Security Number
- Safety Deposit Box(es) and code(s)
- Wills and Trusts
- Birth Certificates
- Marriage Certificates
- Passports
- Property Deed(s)
- Pink Slips for Vehicle(s)
- Miscellaneous papers: (e.g., Naturalization papers, adoption papers)

2. Insurance Information

1. ID for Medicare Health Insurance and date when coverage started
2. Company Names and IDs for University Health Insurance, Vision, Dental, Legal
3. Company Name and ID for Home and Vehicle Insurance company Name and ID for Life Insurance

3. Vehicles

1. Driver’s License Number
2. Vehicle Plate(s) and VIN Number(s)

4. Property

1. Parcel Number(s) for Home, Lot, etc.
2. Home Loan Number
3. Serial and IMEI Numbers for Phones

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4. Serial Numbers for Other Property
5. Finances. *(Especially important if you do the finances)*
 1. List of Internet Payments that are made Automatically each month
 2. UC Pension: How to contact UC Retirement Administration Service Center (RASC)
 3. Bank(s) Information: Account Numbers for checking and savings accounts
 4. Securities: *If you use a Broker:* Firm, agent, account number, address and phone number. *If you do it yourself:* Account Numbers and how to access Money Market Funds, IRA's, Bond Funds, etc.
 5. Credit Cards: Card numbers and how to contact card company
 6. Airline mileage accounts
 7. Income Tax and Property Tax Papers, Name and Phone of Tax Preparer
6. Miscellaneous
 1. Contact information for Attorneys (Tax, Other)
 2. Contact information for Accountant, Will Executor, Insurance Agent
 3. Library Card Number(s)
 4. Instructions In Case of Death: burial wishes
 5. List of Friends/Relatives who need to be contacted on your death

This list is available as a downloadable checklist ([Before You Die](#)). Obviously, there may be other items that you might want to add to this list.

A few additional points. (1) It's a good idea to have your internet logins and passwords stored in a password manager, such as 1Password, LastPass, or iCloud's Keychain. (2) If you have an AB Living Trust, it's advisable to look into a more simplified trust because 2018 changes in the tax law make other options more favorable. (3) You should also check Beneficiaries and who has Medical Power of Attorney.

Upon A Death

If you or your survivors are responsible for the estate of a family member or friend who has died, it is very helpful to have a list of what agencies and persons need to be informed after a death. I am attaching my own list based on my responsibilities after the death of a family member and the death of a friend. The first and most important task is to acquire Death Certificates. It is recommended to obtain at least 10-15 certificates. It is possible to use copies for some things, but the originals are often necessary.

Notification Priority because of Possible Fraud:

Social Security Office
Passport Office
DMV
Credit Reporting Agencies (Equifax, TransUnion, Experian: each need to be contacted individually)

Other Necessary Notifications:

Medicare
Health Insurance Company
Doctors and Health Care Providers
Car Insurance
Life Insurance
Bank(s)
Credit Card Companies
UC Pension (RASC)
Investment Accounts
IRA
Property Deed
Phone Company
Community Organizations
Charities
Subscriptions
Post Office
Social Media
People on person's Contact List

This list is also available as a downloadable checklist ([On Death](#)). Again, there may be other necessary notifications that I have not included. Editor note: HandDBase for iPhone by DDH Software is a great free database system that I use to store passwords, account info. Its search feature makes it easy to find an entry.



A Visit With Jack Zajac



Jack Zajac
Professor Emeritus Art

Thanks to Joya Chatterjee, on 10 January 2020, the Art and Architecture OLLI interest group was hosted by Jack and his wife, Corda Eby, in their ocean side Santa Cruz home and studio. The Osher Lifelong Learners Institute (OLLI) interest group, Art and Architecture, is led by Lois Widom. Jack Zajac is a widely recognized artist whose sculpture shows in museums all over the United States and Europe. "Over the course of a 50-year career spent in Europe and the United States, Jack Zajac has worked in a variety of sculptural idioms, ranging from Surrealism to biomorphism and pure abstracton. In polished stone and bronze, he has created objects that resemble

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animal skulls, abstract birds, flowing water, clouds, and contorted animals. Through meditative exploration of the ability of form to carry meaning, Zajac touches on religious themes of ablution, rebirth, and sacrifice. His best-known work is a series of pinioned sacrificial animals impaled by stake, a theme he has returned to repeatedly over the course of his career." (from [OLLI Newsletter](#))

For the past 24 years I (Todd Wipke) have enjoyed Zajac's "Beach Pebbles" that we bought at the Hearts for the Arts event at the SC Civic Auditorium, 2/11/96. It was exciting to be able to see many of Zajac's works



"Beach Pebbles" by Jack Zajac, Hearts for the Arts, 2-10-96, from the collection of Todd and Corinne Wipke.)

and ask him questions. I asked: "Have you ever done experiments on the beach to see how the water responds to objects?" He answered: "No, I know how I want it to look." In the case of the sculpture below, he got the idea from noticing that sometimes you find a pistachio that contains two pieces that fit together perfectly. Thank you Jack for a great time.

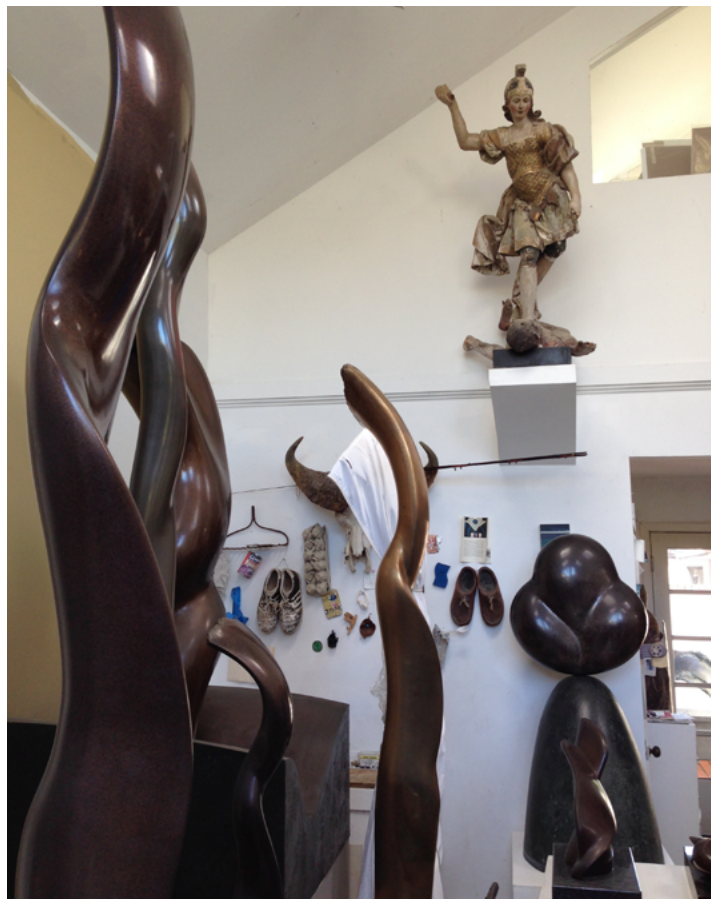
—by Todd Wipke



Parts that fit together like two halves of a nut in a shell. A mental exercise to turn them and assure they would fit together.



Jack Zajac explains how he moved from painting to sculpture and his major themes, one of which is flowing water.





Happy 40th Anniversary UCSCSEA! 1979-2019

After our September 19, 2019 Luncheon Talk by Marm Kilpatrick, Professor Ecology and Evolutionary Biology, on “Mosquitoes, birds, bats and disease: ecological insights to benefit public health and conservation,” we gathered outside the Arboretum Conference room for a quick group picture. The shade from the overhead

slats and bright sun created a photographic challenge. The photographer (WTW) did not have a flash unit that day. This is the color version I promised for this issue. If you click on [identity key](#), you will see a PDF with everybody identified that you can save to your computer.
—Todd Wipke, Acting Editor



Santa Cruz Harbor sunset, photo curtesy of Léo Laporte.

DEATHS

[Jonathan Kahana](#) 12/31/2019

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400-1200 words + pictures

—*Editors, Todd Wipke and John Schechter*

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